VINCHAIN

DECENTRALIZED MARKETPLACE FOR TRUSTED VEHICLE DATA

Our Story

VINchain was founded after our team of experts observed firsthand the problems faced by consumers and businesses across the automotive sector.

- There is no open, transparent, and neutral vehicle data marketplace that compensates vehicle owners and data providers for their information
- The majority of vehicle history reports are expensive and have outdated, incorrect, or falsified information
- Buyers are hesitant to pay full price for a used vehicle because of its uncertain history

Use case - drivers and dealers

NEW BUSINESS PROCESSES

1 CONVERSION FROM APP

VINchain app > Contextual marketing > Customer

- Contextual marketing connects customer to dealer's service
- An appointment is created through the app
- Problem description, diagnostic data, and photos are sent to service center

2 SMART APPOINTMENT

Vehicle > Location > Reduced wait

- Automatic appointment reminder is sent
- Vehicle arrives for service and center is prepared with prefilled form

3 ELEVATED SERVICE EXPERIENCE
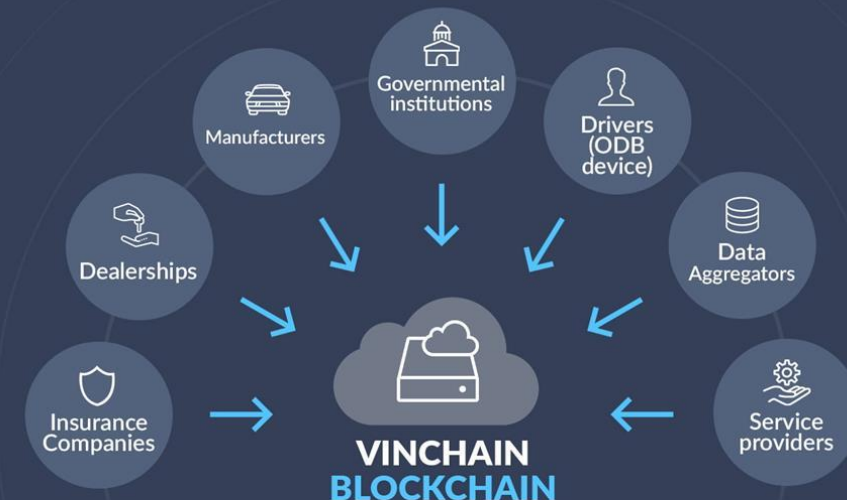
Customer > VINchain > Higher retention

- Customer arrives and leaves with higher satisfaction and likelihood to return

The VINchain Ecosystem

DATA SOURCES

- Manufacturers
- Governmental institutions
- Drivers (ODB device)
- Dealerships
- Data Aggregators
- Insurance Companies
- Service providers

VINCHAIN BLOCKCHAIN

PRODUCTS

- VINchain API
- VINchain App
- VINchain Quality
- VIN tokens
- Vehicle history Reports
- Connected Car Solution
- Big Data Analytics
- VINchain Block Explorer

Use case - drivers and OEM's

- John gives permission to share his data from his VINchain connected car
- When his data is shared he gets VIN tokens in exchange
- Tokens increase loyalty since they can be spent in the OEM's ecosystem
- Manufacturers get valuable & insightful data while circumventing data privacy regulations since the data exchange is voluntary

Connect your ride

1 Get the device
Plug into your car

2 Download the App
iPhone or Android

3 Done
Take control of your data

Become a data provider

Dealers

Insurance Companies

Spare Parts Manufacturers

Manufacturers

Data Aggregators

Auto websites

Service Providers

Institution and Service

Join us and start earning on your data!

Learn more about partnership with VINchain

LEARN MORE

Key Milestones

VINchain has progressed through our goals at a breakneck pace. We are currently focused on expanding our partnerships while continuing development of our platform and offerings.

Rated top 14 ICO by Entrepreneur

February 1, 2018 – April 15, 2018
VINchain Initial Coin Offering (ICO)
Main results:
Amount collected: 12,516.50 Ethereum (ETH)
Total supply: 840,108,901 tokens

February 2018
Alpha release of the VINchain app

2nd Quarter, 2018
Beta releases of the VINchain blockchain, device, app, API and reports.
Listed on IDAX exchange

3rd Quarter, 2018
US market launch
Joined GAVDA
VINchain block explorer released

4th Quarter, 2018
European market launch

January, 2019
VINchain big data analytics for enterprise

January, 2019
CONTINUE DEVELOPMENT IN ALL DIRECTIONS

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